

Government Services Center
601 Westtown Road | Suite 012
West Chester PA 19380



The Responder

An informational source for the Emergency Responders of Chester County

Public Safety Training Campus

137 Modena Road
Coatesville, PA 19320

October 2015

Chester County Commissioners Test Clarity and Coverage of \$42.1 Million Emergency Voice Radio System

UPPER UWCHLAN, PA _The Chester County Commissioners tested the clarity and coverage of Chester County’s new emergency voice radio system at Pickering Valley Elementary School in Chester Springs. The “can you hear me now” test process confirmed voice radio coverage throughout the school, which was selected because the location and solid construction made radio broadcasting difficult.

Installation of the \$42.1 million Harris Corporation radio system was completed earlier this year, and extensive testing of equipment and radio coverage is currently being undertaken. When the system “goes live” in 2016, it guarantees a minimum 97 percent radio coverage for police, fire and emergency medical services personnel who are responding to 9-1-1 emergencies throughout Chester County.

Chester County Commissioners’ Chair Terence Farrell, who led the testing outside the elementary school alongside Upper Uwchlan Police Chief John De-

Marco, commented: “It is exciting to see and hear through the radio transmitter the successful result of years of research, consultation, selection and installation of a new emergency voice radio system. It’s also reassuring to note that initial testing of the system has exceeded the goal of 97 percent radio coverage throughout the County.”



Picture shows: (From left to right) Prem Kumar, Project Manager for Harris Corporation; Robert Kagel, Director of Chester County Department of Emergency Services; Cary Vargo, Upper Uwchlan Township Manager; Commissioner Kathi Cozzone; Kevin Kerr, Upper Uwchlan Township Supervisor; Commissioner Michelle Kichline; Upper Uwchlan Township Police Chief John DeMarco; Pickering Valley Elementary School Principal Joe Fernandes; Commissioner Terence Farrell, Downingtown Area School District Superintendent Dr. Lawrence Mussoline; and Downingtown Area School District Chief Security Officer, Tim Hubbard.

CONTINUED ON PAGE 3



From the Director....

Project Updates & Monthly Stats

September 2015 Stats

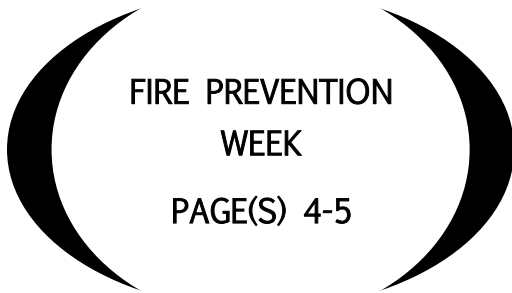
24,262	9-1-1, VoIP, 10 Digit Calls
802	Fire Incidents
3,273	EMS Incidents
1 min 34 seconds	Fire/EMS Average Dispatch
28,668	Police Incidents
1 min 31 seconds	Average Police Dispatch
97 percent	Average of Quality Reviews

Computer-Aided-Dispatch System (CADS):

- The CAD has been fully configured and is ready for system freeze. Configuration work continues on open items in Mobile for Public Safety.
- The County has chosen to utilize a commercial data service for the mobile data network. This change in direction has caused a delay in the cutover for the CAD system. The County will replace all vehicle radio modems with a public safety grade commercial data modem. The County will pay for commercial data service on all County-owned Mobile Data Computers (MDCs). Agencies will be responsible for commercial data service on all Company-owned MDCs.
- The schedule for CAD and Mobile Data is being developed.

Voice Radio Project:

- Coverage Acceptance Testing Procedures have concluded with the portable on-street Delivered Audio Quality passing at 99.8%. The 60-day burn-in period will begin in October.
- Cutover is scheduled for 4 January 2016 with all emergency responders operational on the system scheduled for 21 April 2016.
- We are 31 months (82%) into the 38 month Implementation Phase. About 87% of the project implementation tasks have been completed. So far we have spent \$30,037,789 (67%) of the \$45,000,000 total project budget.



FIRE PREVENTION
WEEK

PAGE(S) 4-5

Training Facility:

- Last month we hosted 2,457 people at 115 events in the Academic Building. Last month we hosted 28 training sessions in the Tactical Village for a YTD total of 50.
- The Law Enforcement Firing Range was authorized to be bid. Construction documents are expected to be finalized the first week of October. The Federal Transportation Authority conducted a site visit to better understand the timeline of construction and conduct a review of work already completed.

Commenting on the difference in clarity between the existing radio system and the new emergency voice system, Commissioner Cozzone noted: "The safety of Chester County citizens in the event of any emergency depends completely on our ability to communicate the incident quickly and accurately. Today's comparison between the old analogue technology and the new digital voice radio system has reassured me that first responders will be able to get the right message, very quickly, to and from our 9-1-1 center."

Testing for the radio coverage has been undertaken at one-quarter and one-half-mile grids, with more than 3,600 radio calls made to the 9-1-1 center in West Chester to gauge the voice quality and coverage. Municipality officials, staff and first responders throughout Chester County have fully supported the Chester County Department of Emergency Services throughout this project.

Commissioner Michelle Kichline tested the new radio system in the lower level of Pickering Valley Elementary School. "Safety in our schools is extremely important, and I know that every school district in Chester County has taken measures to ensure that students, teachers and staff are prepared in the event of an emergency. The upgrade to this new voice radio system will truly enhance those safety plans."

Joining the Commissioners and Chester County Department of Emergency Services Director Robert Kagel were Upper Uwchlan Township Police Chief John DeMarco, Downingtown Area School District Superintendent Lawrence Mussoline and Chief Security Officer Tim Hubbard, Pickering Valley Elementary School Principal Joe Fernandes, as well as Upper Uwchlan Township Supervisor Kevin Kerr and Township Manager Cary Vargo.

Dr. Lawrence Mussoline, Superintendent of the Downingtown Area School District which includes Pickering Valley Elementary School, endorsed Commissioner Kichline's comments. "Our goal is to create the safest schools possible for our children and our community, and we have undertaken a number of measures to ensure that safety. The historically challenging emergency radio coverage is an issue that we and other school districts have had to address. Without this new digital radio system, Downingtown would have had to invest hundreds of thousands of dollars in bi-directional amplifiers for radio coverage inside every school. We thank the Commissioners for their tremendous investment in the safety of our students and staff, as well as all Chester County residents."

In January 2016, emergency responders will begin using the Harris radio system in their daily operations, and by April 21, 2016, the analogue equipment will no longer be used.

In February 2013, the Chester County Commissioners signed a contract with Harris Corporation for the purchase, installation and maintenance of the new emergency radio system. The contract for purchase, installation and two years of maintenance totaled \$27.4 million, with \$14.7 million allocated for maintenance of the system for an additional eight years following installation.



Picture shows: (Left to Right) Upper Uwchlan Township Police, Chief John DeMarco, Kevin Kerr, Upper Uwchlan Township Supervisor, Commissioner Kathi Cozzone, Cary Vargo, Upper Uwchlan Township Manager, Area School District Superintendent Dr. Lawrence Mussoline, Pickering Valley Elementary School Principal, Joe Fernandes, Commissioner Terence Farrell, Commissioner Michelle Kichline, Robert Kagel, Director of Chester County Department of Emergency Services

National Fire Prevention Week October 4-10, 2015

Smoke Alarms – Fire Prevention Week

If the Chester County Fire Marshal's Office asked you where your smoke alarms are in your home, could you tell us? If you're like many people, you may not pay much attention to where smoke alarms have been installed. However, location matters when it comes to smoke alarms. Smoke alarms should be installed inside each bedroom, outside each sleeping area and on every level of the home, including the basement.

Working smoke alarms are a critical fire-safety tool that can mean the difference between life and death in a home fire. According to the nonprofit National Fire Protection Association (NFPA), smoke alarms can cut the chance of dying in a home fire in half. Meanwhile, NFPA data shows that home fires killed 2,755 people in 2013, an average of eight people every day that year. Many of these deaths could have been prevented with the proper smoke alarm protection.

We've seen the devastating effects of fire first-hand; the burn injuries, the loss of homes and possessions are distressing. What's even worse is witnessing a family's anguish after a loved one has been killed in a fire. It's heartbreaking.

As the official sponsor of Fire Prevention Week, October 4-10, 2015, NFPA is promoting "Hear the Beep Where You Sleep. Every Bedroom Needs a Working Smoke Alarm!" to better educate the public about the true value of working smoke alarms in the bedroom. These simple steps can help make a life-saving difference, and prevent the potentially life-threatening impact of fire.

Here are additional smoke alarm tips to follow:

- Install smoke alarms in every bedroom, outside each separate sleeping area and on every level of the home, including the basement.
- Interconnect all smoke alarms throughout the home. When one sounds, they all sound.
- Test alarms each month by pushing the test button.
- Replace all smoke alarms, including alarms that use 10-year batteries and hard-wired alarms, when they are 10 year old or sooner if they do not respond properly.
- Make sure everyone in the home knows the sound and understands what to do when they hear the smoke alarm.
- If the smoke alarm sounds, get outside and stay outside.
- Go to your outside meeting place. Call the fire department from outside the home.

To learn more about the "Working Smoke Alarms Save Lives: Test Yours Every Month!" campaign, visit NFPA's Website.

FAST FACTS ABOUT FIRE

- ⇒ Three out of five home fire deaths in 2007-2011 were caused by fires in homes with no smoke alarms or no working smoke alarms.
- ⇒ Working smoke alarms cut the risk of dying in reported home fires in half.
- ⇒ An ionization smoke alarm is generally more responsive to flaming fires and a photoelectric smoke alarm is generally more responsive to smoldering fires. For the best protection, or where extra time is needed to awaken or assist others, both types of alarms or combination ionization and photoelectric alarms are recommended.

Hear the **BEEP** where you **SLEEP**

Every Bedroom Needs a Working Smoke Alarm!

Fire Prevention Week Oct. 4-10, 2015

Half of home fire deaths happen between 11 p.m. and 7 a.m., when most people are asleep.



Install smoke alarms in every bedroom, outside each separate sleeping area, and on every level of the home, including the basement. Larger homes may need more alarms.

For the best protection, install interconnected smoke alarms in your home. When one sounds, they all sound.



Test alarms at least once a month by pushing the test button.



Some people, especially children and older adults, may need help to wake up. Make sure someone will wake them if the smoke alarm sounds.



Replace all smoke alarms when they are 10 years old or if they do not sound when tested.



When the smoke alarm sounds, get outside and stay outside. Go to your outside meeting place.



Call the fire department from a cellphone or a neighbor's phone. Stay outside until the fire department says it's safe to go back inside.

For more information about smoke alarms, visit www.usfa.fema.gov and www.firepreventionweek.org.



National Preparedness Month: Review of Public Education Events

September was National Preparedness Month. Every year, DES goes to as many events as possible to educate residents. DES hands out bags at these events that include a preparedness checklist and information about emergency services.

DES was invited by the Exton Library to hang a display informing residents about being prepared and alert them to the Chester County new notification system – ReadyChesCo.org.

This year's events included West Chester Borough Swinging Thursday and Restaurant Festival, Kennett Square Mushroom Festival, South Coatesville Days, Downingtown School District ESL night, Caln Community Day, Ridge Fire Company Community Day and senior expos held throughout the County. In addition, a day was spent at St. Angus School and educating 350 students about being prepared, calling 9-1-1 and the importance of practicing home evacuation drills. Overall, over 7,000 contacts were made during the month.

Groups came to visit the communications center and the Public Safety Training Campus. These groups included the Neighborhood University and Chester County Association of Township Officials.

If you would like to take a tour or have us come out to speak to your group – Please contact Amy Amer at 610-344-5093 or email aamer@chesco.org



World Meeting of Families and Papal Visit 2015

To finish off the last leg of his trip to America, Pope Francis arrived in Philadelphia on Saturday, September 26th to join the World Meeting of Families festivities. During his two day stay, Pope Francis attended various public and private meetings throughout the Philadelphia region. While the itinerary for Pope Francis' visit was not disclosed until June 30th, the Southeastern Regional Task Force started to consider how they would help support each other and the City of Philadelphia during this high profile event.

In June, SEPTA announced their regional plan for the weekend during the Papal visit. A meeting was hosted by Mayor Nutter of Philadelphia on this plan, and provided sufficient information that Chester County could be affected by the Papal visit. Due to the fact that Chester County could be affected by rippling effects from the Papal visit, Tom Glass, Deputy Director of Emergency Management of Chester County Department of Emergency Services was tasked to lead the planning process within the department. A planning team was established to determine the missions and support during this event. Numerous meetings and conversations were held between various stakeholders in and around the county. From these, two main concerns were identified: support to the operation at Paoli Train Station and potential for traffic congestion/gridlock on highways in the county. These two items set the stage for the development of the concept of operation plan.

As we got closer to the arrival of Pope Francis, the Philadelphia Office of Emergency Management (OEM) shared their information on the activities planned for the city that would provide situational awareness and a common operating picture (SA-COP) to the region. Throughout this time, various resource requests came to Chester County from Philadelphia OEM. In addition to the resource requests being made by Philadelphia County, Tredyffrin Township Police Department and Tredyffrin Township Emergency Management Agency issued requests for equipment through the state.

The arrival of September initiated the fine tuning of our ConOps plan along with the settlement of resource requests by agencies. Attendees overall appeared to be lower than originally expected, however the number of riders expected at the Paoli train station appeared to be several times higher than their normal ridership on a given day. After multiple conference calls, several training sessions and many meetings, resources were delivered and the plan was implemented on September 25th. The Chester County EOC was staffed at level III the entire weekend during the Papal visit.

After a well-advertised plan, cooperation from area residents and some well-trained first responders on hand, the World Meeting of Families proved to be uneventful in and around Chester County.

Safe Schools: Collegium Charter School Receives New Safety Equipment

Collegium Charter School received safety equipment, funded from the Department of Homeland Security through the Southeastern PA Regional Task Force (SEPARTF)! Chester County is part of the SEPARTF along with Delaware, Montgomery, Bucks, and Philadelphia counties. Items received include 20 traffic vests, 15 light-up traffic wands, 4 stair-chairs, and 4 automated external defibrillators.

Chrissy DePaolantonio (left), the Safe Schools Planning Coordinator for Chester County Department of Emergency Services, arranged the safety



equipment delivery. CEO, Dr. Toni Rath (center) and CCS Safety Coordinator, Mr. Bill Duffy (right) posed for a picture to commemorate the delivery. Mr. Duffy is clearly excited to put the safety items to good use!

Photo and article Courtesy of Collegium Charter School/Facebook

DES Staff Recognized for Excellence

Jon Kromer has been selected by the Pennsylvania Emergency Health Services Council as the 2015, EMS Communications Award recipient. Jon was selected for this honor for his actions during a 9-1-1 call from the mother of an 18 month old who was having difficulty breathing. Despite the mother's understandable excitement, Jon was professionally able to obtain the information required for dispatch, processing the incident through CAD in 36 seconds. Jon remained on the line with the mother as the incident evolved first to a grand mal seizure and ultimately to a cardiac arrest.

While on the call, Jon used outstanding communication skills and EMD as he worked to calm the mother and to update EMS responders on the status of the patient. When the child's condition worsened from seizure to arrest, Jon smoothly transitioned to CPR instructions. It was Jon's confidence, his cadence and genuine empathy that provided the mother with the ability to become calm and focused to better assist her child during this emergency.

Steve Webb has been selected by the Pennsylvania Emergency Health Services Council as the 2015, Dr. George Moerkirk Outstanding Contribution to EMS Award recipient. Steve was selected for this honor for his significant contributions to the Pennsylvania EMS system through his leadership in system development; EMS education; and unwavering commitment to patients and EMS providers.

Steve retired from DES this year and is not a person who enjoys personal recognition, but has agreed to attend the awards ceremony.

Jon and Steve will be honored during the joint Pennsylvania Emergency Health Services Council and PA Fire and Emergency Services Institute awards dinner on 21 November in Harrisburg.

Mass Decontamination Training

In preparation for the Papal visit, the County Hazmat Team worked with the main line fire companies to conduct a mass decontamination training session at the Paoli Fire Department. The training consisted of a 45 minute lecture followed by practical training with the apparatus.

Three willing members from Paoli got to experience the Mass Decontamination process and were thoroughly soaked after exiting the Decontamination corridor. The simple set-up of engines and an aerial provides a quick and efficient method to wash contaminants off exposed victims.



Chester County Commissioners Present Service Award to Newly Retired Chief Fire Marshal, Harrison “Digger” Holt (FM 100)

On Wednesday, September 30th, the Commissioners along with employees of Emergency Services and fellow Volunteer Fire Fighters gathered at the Public Safety Training Campus in Modena to celebrate Digger’s 26 years of service with the Fire Marshal’s Office of Chester County.

Digger has investigated 6,525 fires since 1989 when he started with the office. He helped convict several arsonists over the years and under his leadership the office conviction rate is close to 100%.

Digger not only served the people of Chester County via the Fire Marshal’s Office, he also was in the ranks as a volunteer at Berwyn Fire Company after graduating High School. In 1988 Digger took a full-time job as an Emergency Medical Technician. He is currently an active member of the Paoli Fire Company. When you consider the workload and demand of the Fire Marshal’s Office, it is remarkable Digger still finds time to volunteer in the fire service.

Digger has been responsible for training and mentoring countless leaders in today’s fire service. He has a legacy that will live on for a very long time. We are truly grateful to have had the opportunity to work alongside Digger and wish him a very happy retirement.



Pictured (Left to Right): Commissioner Farrell, Commissioner Kichline, Chief Fire Marshal Harrison “Digger” Holt and Commissioner Cozzone.

THANK YOU FOR YOUR SERVICE

PROP OF THE MONTH

The Public Safety Training Campus consists of an Academic Building and the Tactical Village. The Tactical Village includes a number of training props, an administrative pavilion, Burn Building, and Drill Tower/Scenario Building. This month we are highlighting the Flashover Simulator.

Flashover Simulator

Flashover is a transitional phase in the life of a fire. It marks the transition from the growth stage of a fire to the fully developed stage of a fire. During flashover, all of the contents and gases of a room auto ignite almost instantaneously, and the temperature in the room will increase rapidly to 1,200 °F or more. The heat produced by a flashover is not survivable for more than a few seconds, even in full firefighter PPE and SCBA. The Flashover Simulator provides the ability to show firefighters the development of a fire through flashover and to teach firefighters the warning signs of flashover, and ways they can prevent and survive an impending flashover.



For more information, or to request space for your next training, please visit the “Public Safety Training Campus” page on the DES website at www.chesco.org/des.



Picture Shows:
Firefighters from East Whiteland Fire Company, Kimberton Fire Company and Delaware County's Newtown Square Fire Company join instructors from the Public Safety Training Center in the inaugural Flashover Recognition and Survival Class held at the training center.



Picture Shows: Prior to exercise, the Flashover Simulator is checked by instructors to ensure safety to all participants.

Pictured right: A glance inside the simulator as the fire burns and reaches over 1200 °F. In the middle of the shot you can see two benches that participants are stationed at during the drill.



Pictured left: Smoke and heated gasses are allowed to ventilate from the interior allowing firefighters to be able to continue search and extinguishments efforts inside.



Field Services: Seasonal Updates/Reminders

A big “Thank You” to all who participated in the planning efforts for the recent Papal visit. Many of you put a lot of time and effort in planning for your EMS agency, and worked collaboratively with your neighboring agencies and the County to ensure that most all contingencies were covered. Thankfully, we had very few issues to deal with, but we were prepared in the event of a more significant impact.

Please remember to log into the Pennsylvania EMS Registry System to verify your current CEU status several months prior to your expiration date, as anyone who expires must re-test now to be reinstated. PA EMS Registry: <https://ems.health.state.pa.us/EMSPortal/Login.aspx>. If you have questions regarding your CEUs, your expiration date, the PA EMS Registry, your UserID, or password, please email Heather Gulsby-Steiner at hgulsbysteiner@chesco.org.

The 2015 revisions to all levels of the Statewide EMS Protocols are now effective. If you have not yet taken an update course for your applicable level(s), please do so ASAP and provide your EMS agency manager(s) with verification. EMS agency managers should be tracking who has and has not completed the updates, and those who have not should not be providing patient care.

Remember when handling a pre-hospital delivery that the new Statewide Guideline #124 outlines transportation of mother and the neonate in separate ambulances for safety concerns. When mother and newborn are being transported separately, an effort should be made to appropriately identify each. Penn Chester County Hospital has generously made available to us a supply of multi-part ID bracelets for this use. We distributed them at the September MAC meeting and will also distribute at the October EMS Council, Inc. meeting. Otherwise please contact Fred Wurster at fwurster@chesco.org to receive bracelets for your agency. We recommend that you tape/secure them to the outside of your OB kits.

With the change in seasons, please remember to keep your patients warm. This is most important with trauma and pediatric patients, who need to be kept as warm as possible. Studies have shown that many trauma and pediatric patients are hypothermic upon admission to the emergency department.

For our partners in Law Enforcement, we recently shared information from the Pennsylvania Department of Health-Bureau of EMS regarding using on-duty EMS personnel for legal blood draws on DUI suspects. From that document: “...Therefore, an EMS provider, when on duty and providing patient care on behalf of an EMS agency, may not perform legal blood draws without the risk of being in violation of the Act.” Law Enforcement agencies and EMS agencies should work together to ensure that on-duty, uniformed EMS personnel are not drawing blood for legal purposes. Additionally, we have previously provided information relaying that EMS personnel are not permitted to remove taser probes or provide medical clearances on individuals who have been tased. When EMS is requested in these cases, it is the expectation that the individual will be transported for further clinical evaluation. Anyone wishing to receive a copy of either document should contact Harry Moore at hemoore@chesco.org.

When: Sunday, October 25, 2015
Time: 7:30 am –3:30 pm
Where: Chester County Hospital
Mira Room
Registration: 7:30 am

EMS EDUCATION CONSORTIUM

**PRE-HOSPITAL PROVIDERS
FREE CEUs!**

Continental Breakfast and Lunch Provided

TOPICS OF DISCUSSION

- Suicide Among Pre-Hospital Providers
- Burns Assessment & Treatment
- Cardiology Basics: Compressions During CPR, ROSC, Oxygen Toxicity
- Facial Injuries
- Community Paramedicine: An Emerging Trend
- Pediatric Assessments

RSVP to Kerri Barrett at Kerri.Barrett@uphs.upenn.edu with your name and organization



CHESTER COUNTY

AVOID

Advocates for Victims of Impaired Driving

Chester County Advocates for Victims of Impaired Driving

(AVOID) is looking for gently used shoes of all types and sizes to be used in their holiday campaign to combat impaired driving and bring awareness to the senseless and preventable tragedies that occur as the result of the decision to drink and get behind the wheel. The shoes will be used in the construction of a large holiday tree that will be displayed throughout Chester County this holiday season- each pair representing a life lost in Pennsylvania due to an impaired driving crash. At the conclusion of the campaign, the shoes will be donated to local organizations where they will benefit those in need.

It's easy to get involved! A shoe donation box will be located at Emergency Services until the end of October.

Department of Emergency Services: 601 Westtown Road, Suite 012 West Chester, PA 19380

General

<<Announcements>>

First Responders:

**Do you have something
you would like to
announce? Email
hdestefano@chesco.org**

Does ReadyChesCo Alert You?

Sign up for Chester County's Notification System

Your Source For Emergency Information

By opting in to the Chester County notification system, you will be informed before, during and after incidents that could impact your safety.



Advanced Emergency Medical Technician

UWCHLAN AMBULANCE CORPS ... MAKING A DIFFERENCE

This is a National Registry of EMTs certification course that will build on the knowledge of an experienced EMT. The course consists of approximately 220 hours of classroom time, that includes hands-on practical sessions as well as lecture material. Practical skills that are taught include, Intravenous (IV) access, advance airway techniques, and medication administration. This is an intense course, that requires the student to be willing to study, complete assignments, and schedule field time outside of the scheduled class meetings.

Participants must be at least 18 years of age on the first day of class and must be physically able to perform the job functions of an AEMT. Must be able to pass a complete FBI background check and provide proof of immunizations. Current EMT certification is required.

Classes are every Monday and Wednesday night 630pm-930pm and every other Saturday 800am- 4pm.

Class starts Monday January 11th, 2016 and ends Saturday May 14th, 2016

Class Cost—\$1025

APPLICATIONS ARE NOW AVAILABLE AND ARE DUE NO LATER THAN NOVEMBER 30, 2015 3 PM



FOR MORE
INFORMATION
CONTACT:
UWCHLAN
AMBULANCE CORPS

70 West Welsh Pool Rd
Exton, Pa 19341

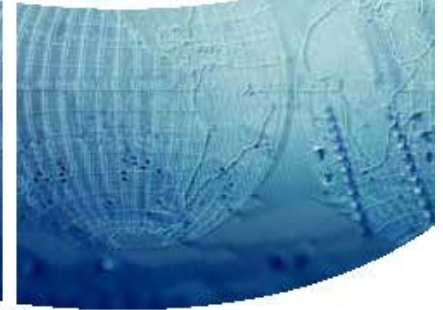
Phone: 610-363-1067 x 41

Website: www.station87.com

E-mail: training@station87.com



SOCIAL MEDIA FOR NATURAL DISASTER RESPONSE AND RECOVERY PER-304



This course focuses on the use of social media in disaster preparedness, response, and recovery. Participants are provided with the knowledge and skills to integrate social media into their current communication plans. The course defines social media and its uses and identifies the tools, methods, and models to properly make use of social media.

Social media, when used effectively, can help people communicate and collaborate about events as they unfold. Social media can provide rapid and real-time information about events that helps to provide greater situational awareness leading to better decision making.

This course provides the information and hands-on experience necessary to help participants begin developing social media disaster plans and strategies.

WHO SHOULD TAKE THIS COURSE

This course is targeted for a broad cross section of individuals and professionals interested and involved in emergency management, planners, as well as communication and public information personnel.

MODULES

- ✓ Introduction to Social Media
- ✓ Understanding the Use of Social Media
- ✓ Implementing Different Social Media Platforms
- ✓ Using Social Media to Identify Trends, Monitor, and Conduct Simple Data Mining of Information
- ✓ Incorporating Advanced Social Media Monitoring and Data Mining Techniques

December 16, 2015

8 am - 4 pm

Coatesville, PA

LOCATION AND DETAILS:

Chester County Public Safety Training Campus

137 Modena Road

Coatesville, PA 19320

REGISTER AT: <http://destraining.chesco.org/ema/PER304December>

REGISTRATION QUESTIONS CONTACT:

Heather Morgan • 610-344-5540 • hmorgan@chesco.org

COURSE REQUIREMENTS:

- Participants must bring a wi-fi enabled device (laptop Preferred).
- Participants must register and take the pre test online.
- Participants must create a Twitter and a Facebook account prior to attending the course.
- Participants must be able to post test messages on these accounts.



828 Fort Street Mall • Suite 320
Honolulu, HI 96822
Phone: 808-956-0600
Fax: 808-536-9110
website: ndptc.hawaii.edu

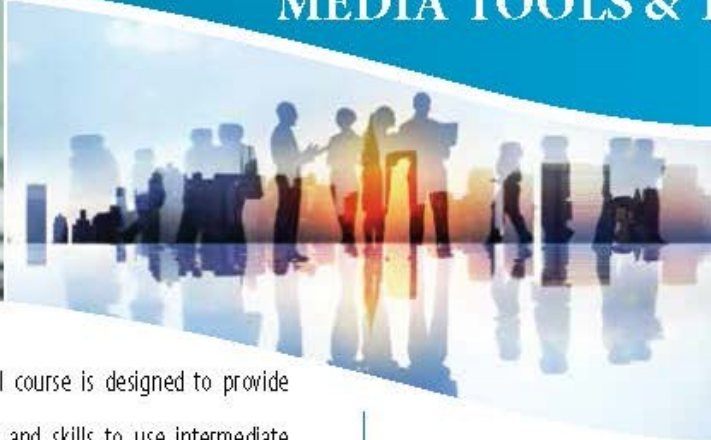


As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities.



FEMA

INTERMEDIATE SOCIAL MEDIA TOOLS & TECHNIQUES



This eight-hour performance-level course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 Social Media for Natural Disaster Response and Recovery, by providing more in-depth training in the use of social media for disaster management operations.

WHO SHOULD TAKE THIS COURSE

This course is targeted for a broad cross section of professionals involved in emergency management, first responder services, planners, and communication and public information personnel.

MODULES

- ✓ Intermediate Social Media Tools
- ✓ Intermediate Social Media Techniques
- ✓ Using Data-mining and Crowdsourcing during Disasters
- ✓ Exercise Scenario

December 17, 2015
8 am - 5 pm
Coatesville, PA

LOCATION AND DETAILS:

Chester County Public Safety Training Campus
137 Modena Road
Coatesville, PA 19320

REGISTER AT: <http://destraining.chesco.org/ema/IntermediateSocialMedia>

REGISTRATION ASSISTANCE CONTACT:

Heather Morgan • 610-344-5540 • hmorgan@chesco.org

COURSE REQUIREMENT:

- Participants must have taken the NDPTC PER-304 Social Media for Natural Disaster Response and Recovery course in order to register and attend the Intermediate Social Media Tools and Techniques course
- Participants must bring a wi-fi enabled device (laptop Preferred)
- Participants must have both a Facebook and Twitter Account
- Participants must be able to post test messages to these accounts.



828 Fort Street Mall • Suite 320
Honolulu, HI 96822
Main Phone: 808-956-0600
Delivery Info: 808-725-5220
Fax: 808-536-9110
website: ndptc.hawaii.edu



As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities

